



## **MEDIA RELEASE**

**23 May, 2007**

### **New Residential Heart For Hervey Bay**

Hervey Bay's newest and biggest residential community – Augustus - will be launched this Sunday with a free entertainment-packed Family Fun Day.

The celebration, which is an open invitation to the community, will mark the official release of Stage One of Augustus which includes 84 prime lots which are priced from \$138,000.

The family fun day, which will run from 12pm to 3pm on site at Augustus, will feature entertainment for the whole family including on-stage performances by The Rainbows, local band Steps Ahead, clowns, as well as a jumping castle, a rock climbing wall, and a sausage sizzle.

Augustus, an enormous 80 hectare masterplanned residential community that will evolve over the next decade, will be unlike any other development in the region. With pleasing streetscapes, bike and walking paths, four "pocket parks" equipped with children's playground equipment, a central park with generous kick around areas and picnic facilities, and more than 9 hectares of Melaleuca and Eucalyptus bushland, Augustus aims to foster modern neighbourhood living in the heart of Hervey Bay.

Located just three kilometres from Hervey Bay's CBD and five kilometres from the Esplanade, Augustus will feature beautiful surrounds, convenient amenities and modern community living.

To celebrate the launch on Sunday, a special but limited offer of just 5 percent deposit, a 60-day settlement, and a landscaping package to the value of \$5,000 is being made to prospective buyers who purchase a homesite prior to 30 June 2007.

Local radio station 103.5 Mix FM will also be broadcasting from the party and a 5000 litre water tank will be given away to a lucky winner who registers their interest in the new development. There will also be plenty of information and staff on hand to discuss one of Hervey Bay's best new addresses – Augustus.

Augustus, which is located off Hervey Bay–Burrum Heads Road and Maryborough-Urangan Road, will be developed in many stages over the next decade by leading Queensland development company Honeycombes Property Group.

Honeycombes Property Group Managing Director, Peter Honeycombe, said Augustus would be a flag-ship development for the region.

“Augustus offers spacious family living with an emphasis on lifestyle,” Mr Honeycombe said.

“The launch of Stage One on Sunday is an exciting milestone for what will become one of Hervey Bay’s most sought after addresses. While already close to shopping, schools, recreational and medical facilities, over the next decade Augustus will evolve to become a destination in itself and home to hundreds of Hervey Bay’s most discerning residents.”

Augustus has been designed with a range of lot sizes to cater for varying lifestyle needs. From 477 square metre courtyard lots to generously sized 750 square metre lots, there is a homesite to suit every circumstance and desire. House and land packages will also be available in Stage One with leading local builders getting ready to start construction on inspiring display homes.

For more information about Augustus go and enjoy the free entertainment this Sunday from 12pm or visit the Augustus sales office located at Augustus Boulevard off the corner of Hervey Bay-Burrum Heads Road and Maryborough-Urangan a Road, Hervey Bay which is open daily between 10am to 4pm or phone 4124-2904.

**WHAT:** Augustus Stage One Launch

**WHEN:** Sunday May 27

**TIME:** 12pm – 3pm

**WHERE:** On site at Augustus. Corner of Hervey Bay-Burrum Heads Road and Maryborough-Urangana Road, Hervey Bay.

**For more information:**

Ella Riggert

Big Splash Communications

**Ph:** 07 3395 0772    **M:** 0411 871 451    **E:** [ella@bigsplash.net.au](mailto:ella@bigsplash.net.au)

**OR on site at Augustus on Sunday May 27**

Rae Warman

Honeycombes Property Group    **M:** 0420 856 515